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Aboyne
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Dear Sirs,

UPPER DEESIDE AMATEUR SWIMMING CLUB
Annual Challenge Meet - Sponsorship
11th November 2005

Upper Deeside Amateur Swimming Club has been operating as a competitive swimming club for around 17 years. With a membership of around 70 active swimmers from the age of seven to adult, the club encourages all members to develop at their own pace, within the structure laid out by Scottish Swimming.

Each year the Club runs the "Upper Deeside Challenge", a unique swimming event based on a combination of swims or challenges rather than individual swims. As a result, the meet is extremely popular and fiercely contested and attracts teams from across Aberdeen, Aberdeenshire and the Highland and Islands. This year's event will take place on Saturday 11th November.

You will no doubt appreciate that the organisation and running of swimming meets is expensive and can only be achieved with the aid of sponsorship.

Our aim this year is to raise £150 for each age group challenge. The names and logos of sponsors will be included in a list of sponsors which will be incorporated in to the events official programme. The club is also looking for sponsors for our main expenses of medals and photocopying, again at a cost of £150 each.

In addition to this the club is hoping to attract a Main Sponsor for the Challenge Meet. The Meet Sponsor would have their Company name and logo displayed on the front page of the programme and a full page advert within the programme. The suggested Main Sponsorship fee is £500.

If you are able to offer sponsorship in any form we would be extremely grateful if you could inform us as soon as possible. This will enable us ensure that your company details will be included in the programme. Should you wish to discuss your sponsorship, please contact myself at the above number. Further details of both the Club and the Challenge Meet can be found on our web site : www.udasc.co.uk.

Yours sincerely,

Douglas Thomson (Chair)